



Mentzer Media Services  
600 Fairmount Ave  
Suite 306  
Towson, MD 21286-1002

**Contract # 852200**  
Schedule Dates 09/04/12-09/10/12  
Advertiser Americans for Prosperity (30204)  
Agency/T-Code Mentzer Media Services (3924)/833926835  
Product Political - Non-Ballot Issue (1196)  
Brand Americans for Prosperity (Presidential) (176970)  
Salesperson Blair, Cheryl (2205)  
Sales Office TeleRep - Philadelphia  
Buyer Name KOHLBAUER,STEPHANIE  
Phone/Fax /  
CPE 394  
Account Types National/Political Issue - Agency  
Billing Type Weekly/Irregular  
Comments AM FOR PROS PRES 9/4

Date Entered 08/31/12  
Last Modified 08/31/12  
Entered By Pennie Marsh  
CO-OP No  
Headline # 06302469  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$11,299.50  
Net Total \$64,030.50  
Sales Tax

**Norfolk (WVEC) (WVEC)**  
By Broadcast Month Spots Rate  
Sep. 2012 17 \$75,330.00  
Grand Total: 17 \$75,330.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/12-09/07/12	4	1:00	6:58P- 7:28P (ET)	4		X	X	X	X			4	\$6,400.00	\$25,600.00	Norfolk (WVEC) (WVEC)		8/31/12
2.0	Normal Line / SPOT	09/04/12-09/07/12	4	1:00	7:28P- 7:57P (ET)	3		X	X	X	X			3	\$7,600.00	\$22,800.00	Norfolk (WVEC) (WVEC)		8/31/12
3.0	Normal Line / SPOT	09/04/12-09/07/12	4	1:00	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$1,920.00	\$3,840.00	Norfolk (WVEC) (WVEC)		8/31/12
4.0	Normal Line / SPOT	09/09/12-09/09/12	4	1:00	9A- 9:30A (ET)	1							1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)		8/31/12
5.0	Normal Line / SPOT	09/09/12-09/09/12	4	1:00	9:30A- 9:58A (ET)	1							1	1	\$1,250.00	\$1,250.00	Norfolk (WVEC) (WVEC)		8/31/12
6.0	Normal Line / SPOT	09/09/12-09/09/12	4	1:00	9:58A- 11A (ET)	1							1	1	\$1,250.00	\$1,250.00	Norfolk (WVEC) (WVEC)		8/31/12
7.0	Normal Line / SPOT	09/09/12-09/09/12	4	1:00	6P- 6:30P (ET)	1							1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		8/31/12
8.0	Normal Line / SPOT	09/10/12-09/10/12	4	1:00	6:58P- 7:28P (ET)	1							1	1	\$6,400.00	\$6,400.00	Norfolk (WVEC) (WVEC)		8/31/12
9.0	Normal Line / SPOT	09/10/12-09/10/12	4	1:00	7:28P- 7:57P (ET)	1							1	1	\$7,600.00	\$7,600.00	Norfolk (WVEC) (WVEC)		8/31/12
10.0	Normal Line / SPOT	09/10/12-09/10/12	4	1:00	11:35P- 12:02A (ET)	1							1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		8/31/12
11.0	Normal Line / SPOT	09/08/12-09/08/12	4	1:00	8A- 9A (ET)	1							1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/31/12
12.0	Normal Line / SPOT	09/08/12-09/08/12	4	1:00	6P- 6:30P (ET)	1							1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		8/31/12
12.0.1	Preempt	09/08/12															Norfolk (WVEC) (WVEC)	S/T-Program Change/Exception -	8/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 50px;">WVEC</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">8/30/12</span>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package..	Days	Class	Times per Week	Number of Weeks
VARIES					

**Total Charges: \$** 76030 **GROSS**

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☐ No

#852200

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012      *John Flynn*      703-224-3200  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*Penne Marsh*      Penne Marsh      NSC  
 Signature                      Printed Name                      Title